DESIGN

Table Lamps

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LIGHTOLIER

for the NEW way of living...

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D-117

Casual . . . with emphasis on the practical . . . yet with a new and different elegance all its own. That's the new way of living. And whether you live in a ranch house or a saltbox, an apartment or a penthouse, *your new way of living calls for a new way of lighting.* And Lightolier has it!

Lightoliers are scaled to fit your smaller rooms. They're easy to clean, easy to move. Some are space-savers . . . they're multi-purpose or go up on a wall. Some are flexible and twist, turn, raise, lower, at the touch of the hand. Some focus for mood lighting or drama. Some answer the perfectly useful purpose of simply looking decorative.

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Lightolier Lamps are scaled properly . . . styled delightfully . . . and priced wonderfully to fit your new way of life.

TK
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L72s

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Design

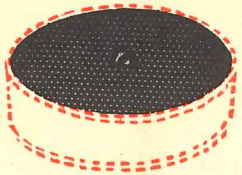
. . . and a better way of lighting, too!

Your Lightolier Lamp will set a new standard for *lighting*, as well as *styling*, in your home. For fine illumination is always essential at Lightolier — where lighting engineers bring you the accumulated know-how of 48 years' experience in the fields of residential and architectural fixtures, as well as lamps.

For example, Lightolier Lamps with graceful "bullet" shades (see pages 3, 6 and 16) represent a new, better-than-ever combination of *efficiency* and *eye comfort*. Interiors are gleaming white for maximum reflectivity.

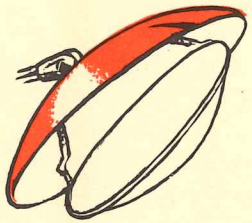
Yet glare-control black bands at the lower edges make them easier to see with, too. And flexible swivels put the right light in the right place . . . just *where* you want it, *when* you want it.

Or when interior designers say, "Make shades shallower," Lightolier leads with a breathtaking array. Yet this is no reason to be distracted by bare bulbs—whether you're looking *down* over the top, or *up* beneath the lower edge of your smart new shade.

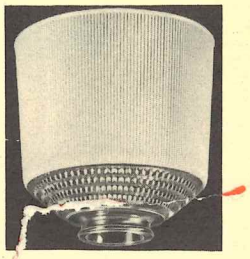


Special pierced metal baffles permit generous up-light without glare . . . and Plexiglas diffusers spread even down-light without "hot spots" on the table or reading surface.

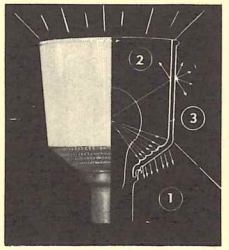
Similar Plexiglas diffusers find another, totally different application in Lightolier's desk and reading Lamps (see pages 7, 16). Here, the Plexiglas diffuser provides higher *direct* illumination all over the surface — and without eye-annoying glare. The diffusers are easily removable for cleaning, practically unbreakable, and retain their clean whiteness and diffusing properties indefinitely.



In other Lightolier Lamps, you'll enjoy the unparalled advantages of the patented Lytemaster® — the famous reflector that *directs twice as much glareless light downward* on the reading surface.



1. Scientifically engineered prismatic clear glass lens directs twice as much glareless light downward.



2. Ribbed, enamel glass side spread soft light upward for indirect illumination.

3. Outside wall permits just the right amount of light to filter through the shade — no bright spots, no glare.

So choose your Lightolier Lamp to please your taste and accent your decor. It will be a comfort to your eyes, and an economical investment in better living and better lighting for many years to come.

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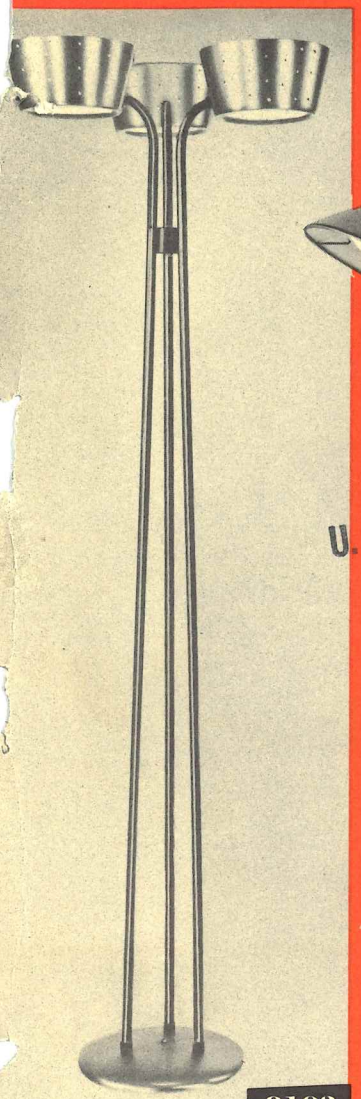
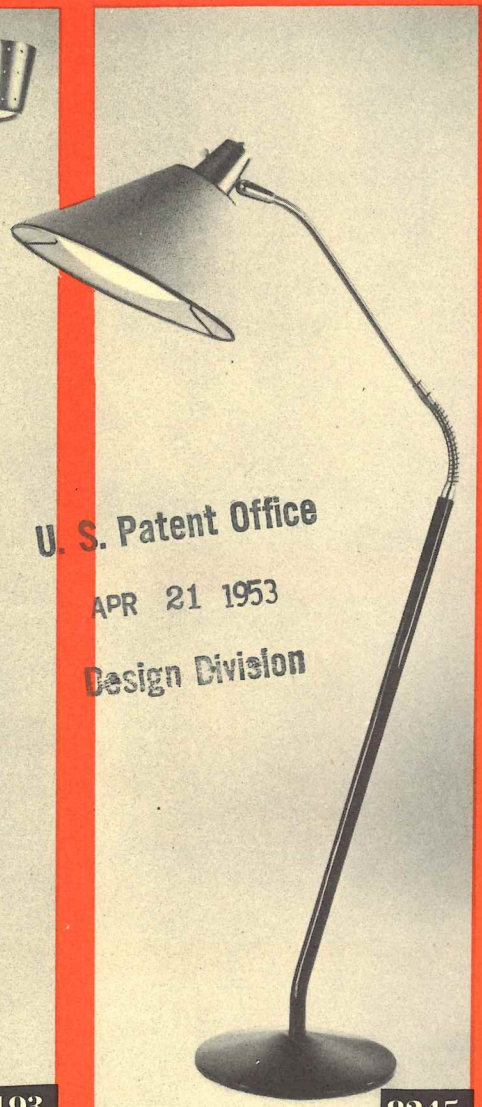
3-25-53

Lightoliers . . . take the floor with drama!



8193

8193: Slender shafts add drama without bulk. Pierced brass bowls are individually controlled for glareless full room lighting. Glass diffusers in bowl bottoms cast glare-free down-light. Ebony shafts. 63½" high. 3 lights.



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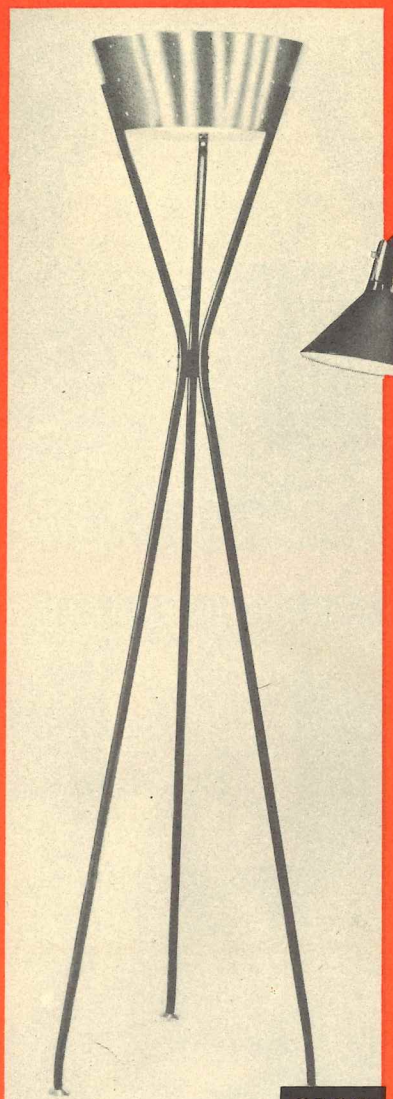
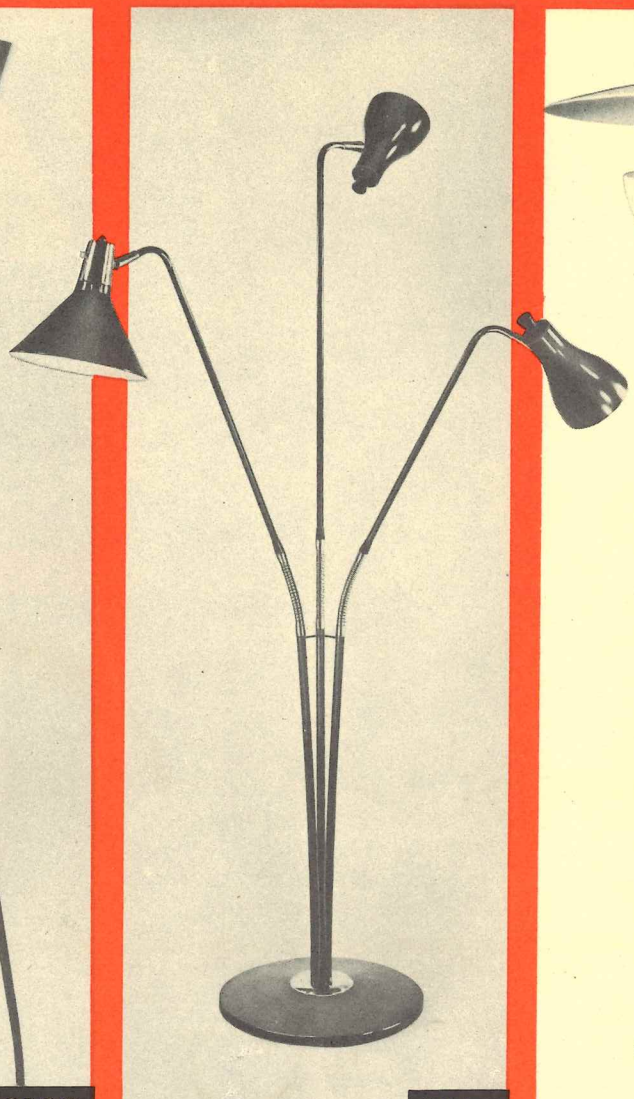
8245

8245: Natural woven shade is "angled" for better looks and lighting. Flexible arm and shade adjust to any angle for perfect reading comfort. Plexiglas diffuser in shade prevents glare. Ebony and brass. 36" to 54" high.



8192

8192: Distinctive new shape gives better indirect light — and glass diffuser in bowl bottom casts glare-free down-light, too. Pierced, polished brass bowl adds star-like effect. Ebony shafts. 64" high. Use 3-way, 100-200-300 Watt bulb.



8246

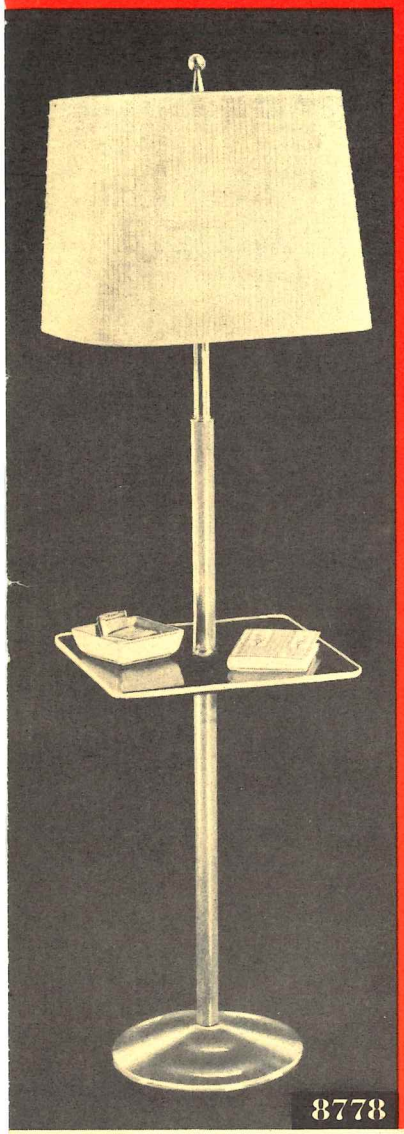
8246: From an ultra-expensive new Italian design imported by Lightolier. Slender shafts support flexible "bullet" shades . . . focus each and add light to your room's decoration. Ebony and brass. 64" high. 3 lights.

9832

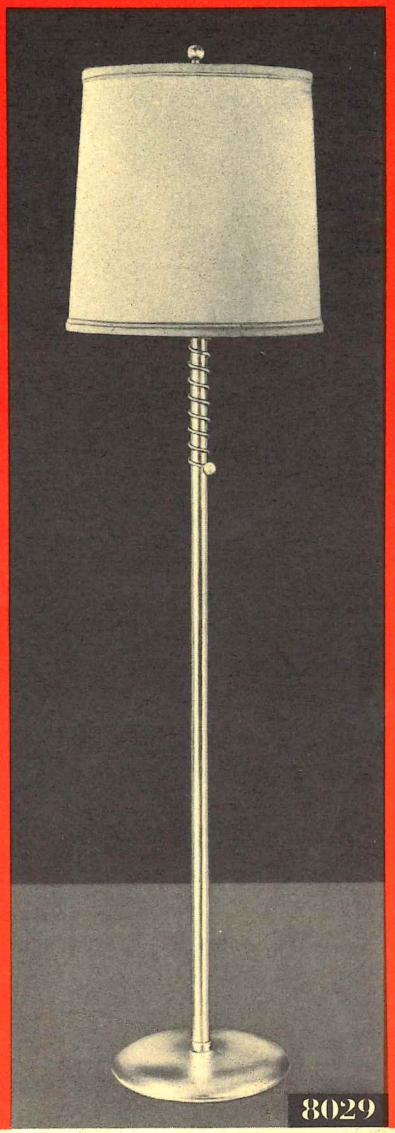
9832: "Carries its own ceiling" to reflect wide sweep of light from bullets. Tilt reflector, adjust bullets any way. Brass detail. Bone white. **9830:** Ebony. **9831:** Terra cotta. 22" reflector. 61½" high. 2-75 Watt reflector bulbs.

The metal parts of any Lightolier you select are especially processed for permanent tarnish resistance.

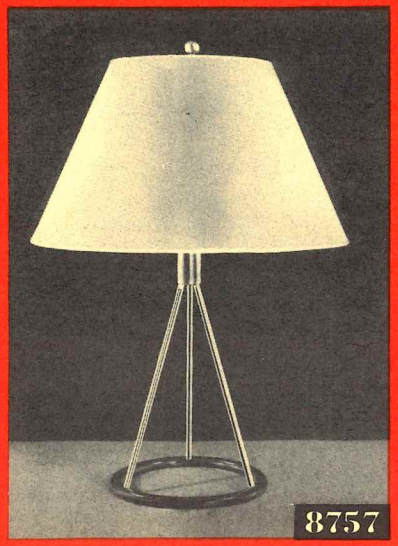
See-Thru Lamps . . . look so bright and give such light!



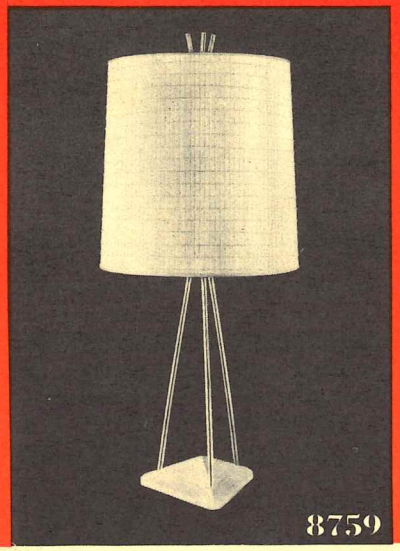
8778*: Space-saving 14″ square heavy plate glass tray. Brass and mahogany with mahogany-toned Finnish Aspenslat shade. 52″ high. Shade 15″. **8779*:** 12″ x 16″ glass tray in Statuary with white shade. 51½″ high. Shade 17″.



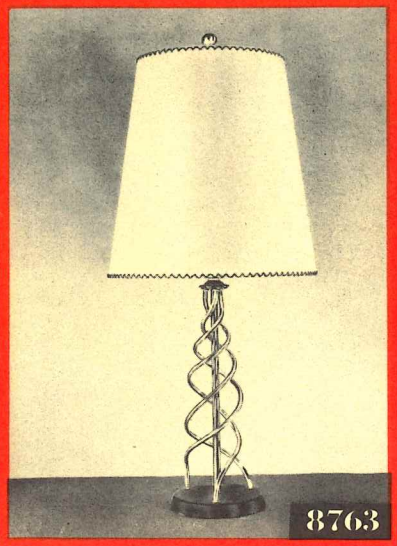
8029*: Sleek lines are softened by the dainty ornamentation — suggestive of a spiral bracelet. Polished brass with laminated melon toned shade. **8022*:** Red shade. **8028*:** Spring green shade. 60½″ high. Shade 14½″.



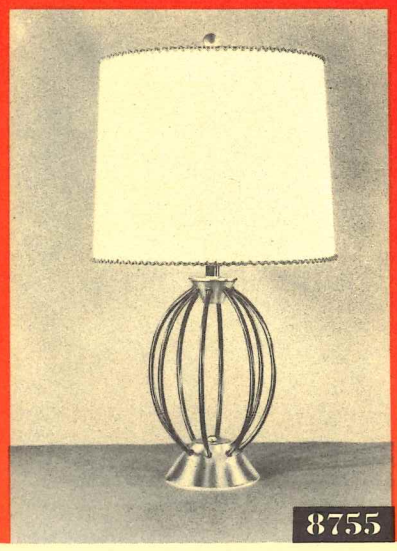
8757*: Gleaming brass on ebony base. Lightly scaled. Laminated avacado straw cloth shade. **8756*:** Lemon-peel shade. 28½″ high. Shade 20″.



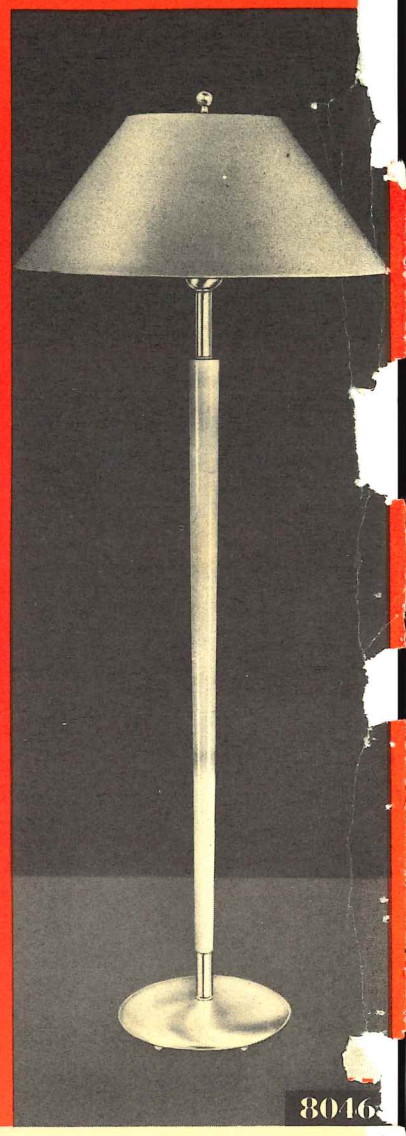
8759*: Design makes smaller rooms seem larger. Brass tripod, bleached oak base. Natural Aspenslat shade. 29½″ high. Shade 13½″.



8763*: Swirling brass shafts on ebony wood base. Lemon-peel parchment shade, ebony trim. **8764*:** Oriental red shade. 31½″ high. Shade 14″.



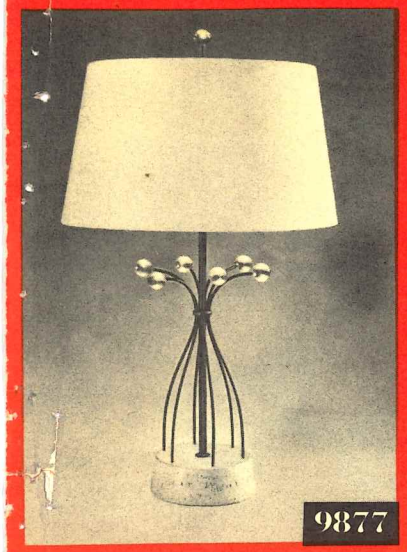
8755*: Light-hearted, informal "bird cage" form in ebony on brass base. Eggshell clair de lune shade. 26¾″ high. Shade 15¾″.

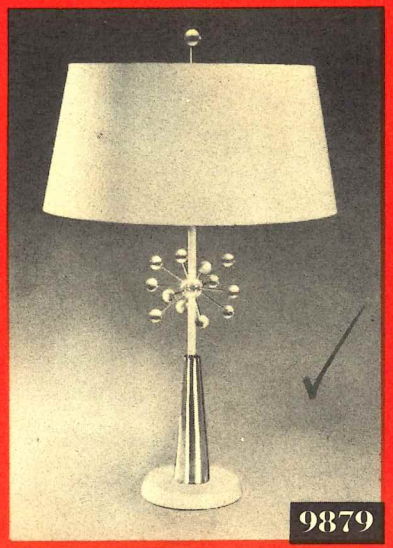


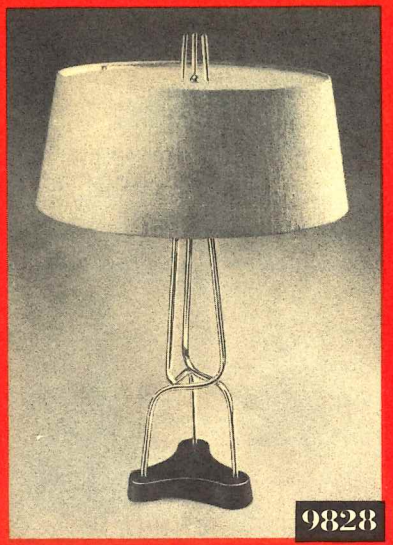
8046*: Bleached oak is distinctively blended with brushed brass in this praise-winning lamp. The natural look is furthered by the beige Weavetex shade. **8047*:** Green shade. **8048*:** Red shade. 56″ high. Shade 23″. Use 3-way, 100-200-300 Watt bulb.

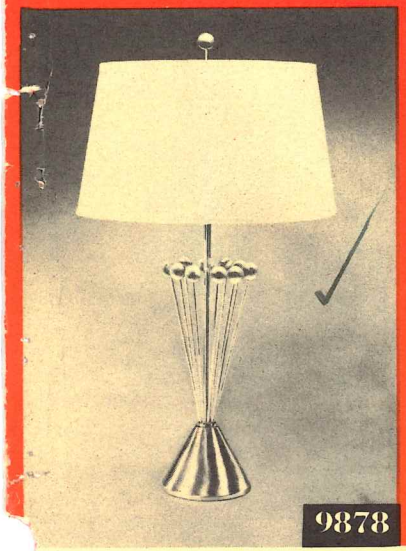
**With patented Lytemaster Reflector for twice as much glare-free light. (See page 2.) 3-way, 50-100-150 Watt bulbs recommended unless otherwise noted.*

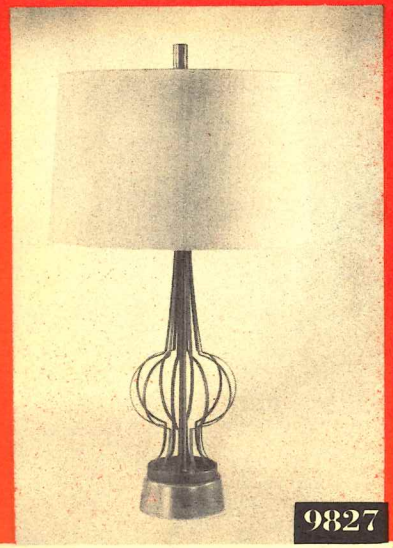
Astral Lightoliers . . . light, airy, elegant!

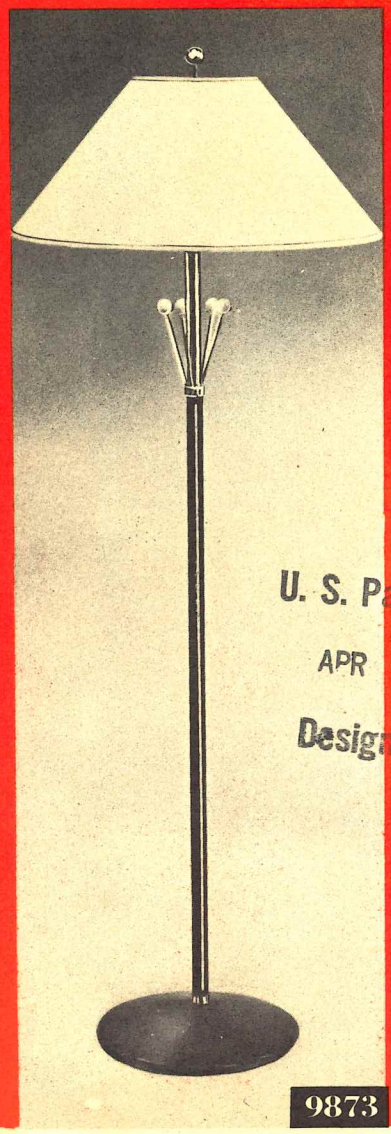












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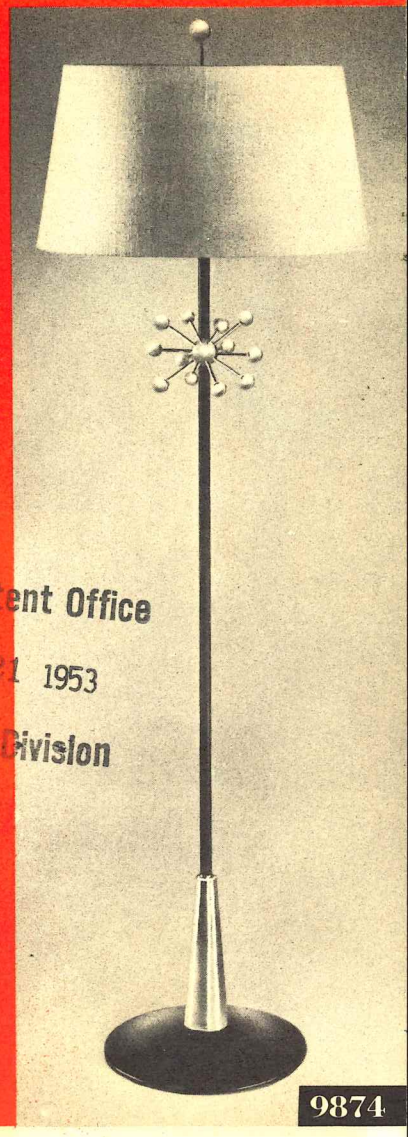


9877*: Crystal glass balls dance with reflected light! Travertine grained base. Black; white textured linen shade. 27″ high. Shade 17″.

9878*: The "pin cushion" of glass balls star in any room! Polished brass; soft white birchbark textured shade. 27¼″ high. Shade 17″.

9879*: A galaxy of glass and brass! Matte white; white birchbark textured shade. **9876*:** Satin black; natural linen shade. 27″ high. Shade 18″.

9875*: "Espalier" motif fits against wall, saves space. Satin black, Travertine grained base. Natural linen shade. 27½″ high. Shade 18½″.

9828: Freer-in-form tripod; shallower shade. Baffle diffuses uplight. Black and brass. White birchbark textured shade. 20¼″ high. Shade 20″. 3 lights.

9827*: Spherical form in charcoal gray on Provincial wood base. Natural textured linen shade adds informality. 27″ high. Shade 18″.

9873*: It's a graceful, eye-catching lamp with its glistening crystal glass balls — perfect design element for the feature location in your room! White perforated parchment shade with white and black trim adds to its cheerful informality. 55″ high. Shade 20″.

9874*: There's drama in the galaxy of clear crystal balls, yet it's delightfully informal to fit your new way of life. Satin black and polished brass; natural linen shade. **9872*:** Bone white and brass; white birchbark textured shade. 53″ high. Shade 17″.

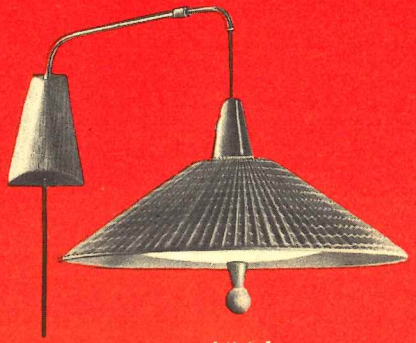
**With patented Lytemaster Reflector (See page 2.) Use 3-way, 50-100-150 Watt bulbs. Table lamps have trim-free edges for crisp good looks.*

Lytecasters

8494

8486

4052



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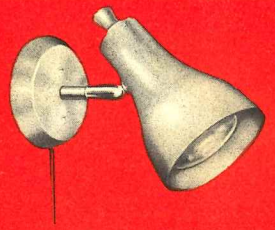

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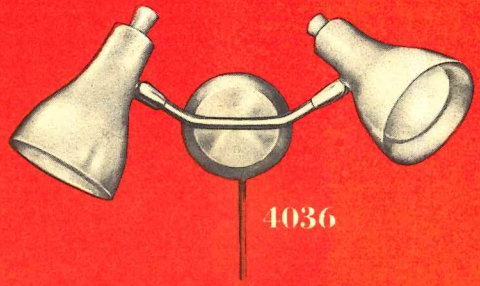


4036

8071

8494: Play games with lights . . . put it right where you want — on your Mondrian, book case, coffee table! Each bullet shade lights and focuses independently. Brass detail. Ebony. **8495:** Terra cotta. **8496:** Bone white. **8497:** Moss green. 64″ high. 3 lights.

8486: Twist . . . turn — "stage" your light! Brass detail. Ebony. **8487:** Terra cotta. **8488:** Bone white. **8489:** Moss Green. 17″ high.

8490: *Perfect* between twin beds! Brass detail. Ebony. **8491:** Terra cotta. **8492:** Bone white. **8493:** Moss green. 17″ high. 2 lights.

4061: Pin-up glides up and down, swings left and right, telescopes in and out. Natural Aspenslat shade, Plexiglas diffuser. 18″ wide.

4052: Adjusts like 4061. 3-way switch, diffuser. Terra cotta. **4053:** Moss green. **4054:** Bone white. **4055:** Ebony. 15″ wide. 2 lights.

8070: Smart, flexible lighting. Eggshell clair de lune shade laced with gold. Polished brass. 17″ high. Shade 5½″.

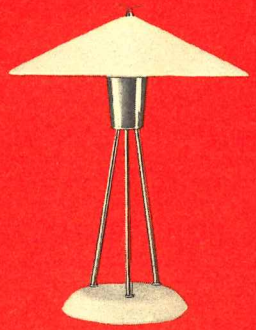
8071: Put direct, indirect or "accent" light on table or corner setting. Polished brass; gold-laced eggshell shades. 17″ high. Shades 5½″. 2 lights.

4026: Hang like a picture, plug in like a lamp! Brass detail. Terra cotta. **4027:** Moss green. **4028:** Bone white. **4029:** Ebony.

4036: Turn one up for indirect light; the other down for "accent." Brass detail. Terra cotta. **4037:** Moss green. **4038:** Bone white. **4039:** Ebony. 2 lights.

75 Watt reflector bulbs recommended for all "bullet" shades on this page. *Heat-free turn knobs for individual light control.*

the Italian Influence



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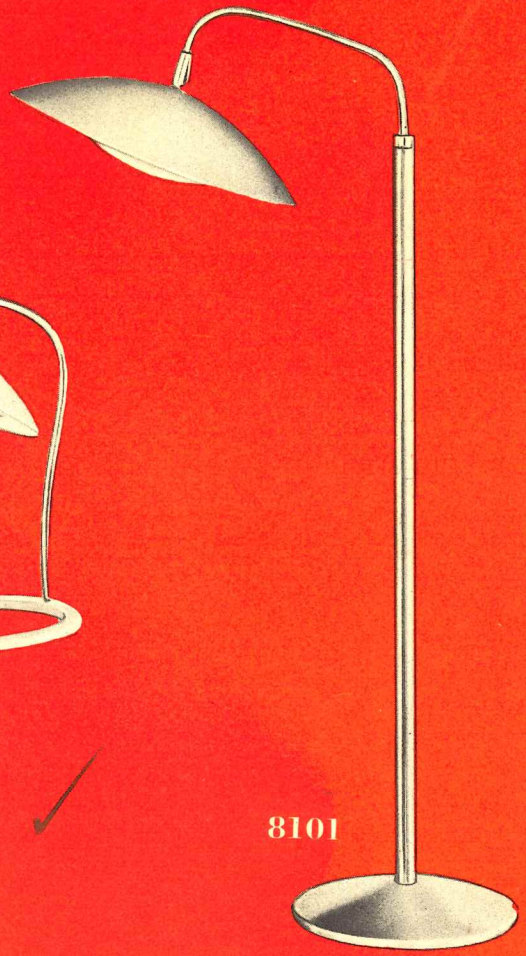


8241: Shaft goes up and down, shade swivels, "boom" swings! It's inspired by a new Italian design . . . authentically reproduced at a budget-wise price. Bulb reflector cap. Brass detail. Bone white. **8242:** Ebony. 38" to 59" high.

8703: Compact, perfect for today's home — generous light, too! Bone white and polished brass. 12½" high.

9880: Decorative lighting, just 10½" high. "Mushrooms" are dark, medium and light gray. **9881:** All ebony. (Complete with 3 appliance bulbs.)

8704: Imaginative . . . and functional, too! Shade tilts to put light at any angle. Diffuser. Bone white and brass. 17" high.

8244: Flexible shaft puts light where you want it. Pierced collar. Bulb diffuser. Ebony and brass. 35" to 59" high. Use 3-way, 50-100-150 watt bulb.

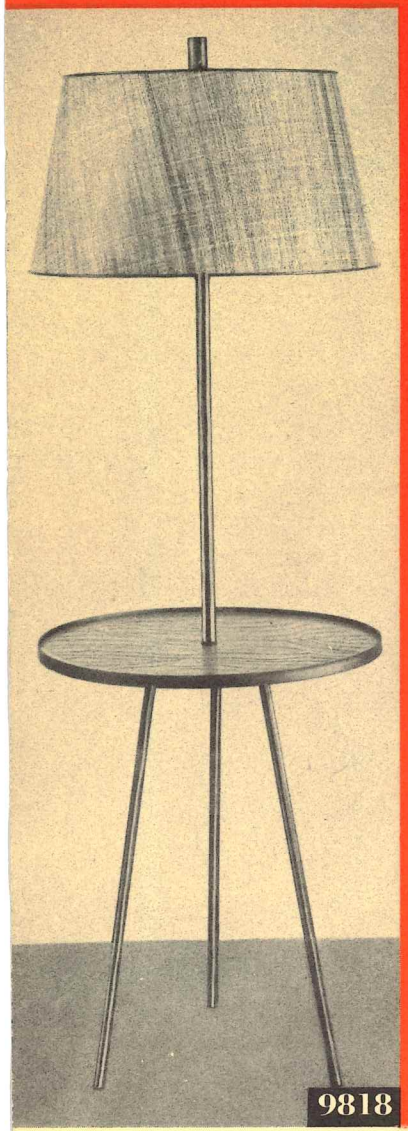
9883: This delightful midget Lightolier is purely decorative — or mighty practical next to the phone, on the television set, or as a night light. Brass detail. Bone white. **9884:** Ebony. (With 2 appliance bulbs.) 8" high.

8702: (For matching floor lamp, see page 16.) The smart shape saves space on your desk—and the Plexiglas diffuser gives even, glare-free light! 3-way switch. Brass detail. Bone white. **8701:** Ebony. 16" high. 2 lights.

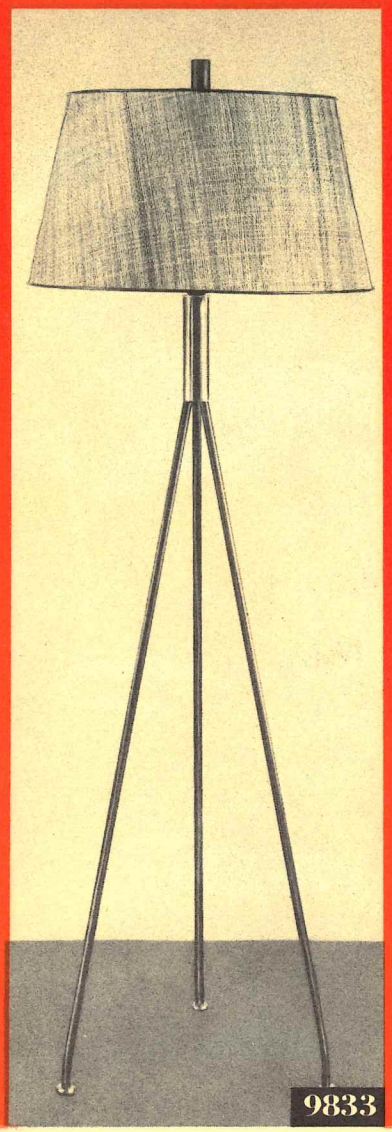
8101: Floor lamps to match 8702. See page 16.

The metal parts of any Lightolier you select are especially processed for permanent tarnish resistance.

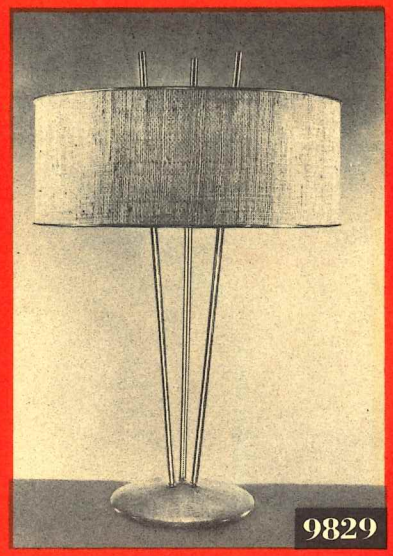
"Young Moderns"... keyed to your new way of living!



9818*: Crisply casual warm birch tray lamp with wrought iron look, crowned with Mindanao natural grasscloth shade. Saves space, adds importance to your favorite room. Charcoal black finish. 51½" high. Table diameter 18". Shade 18".

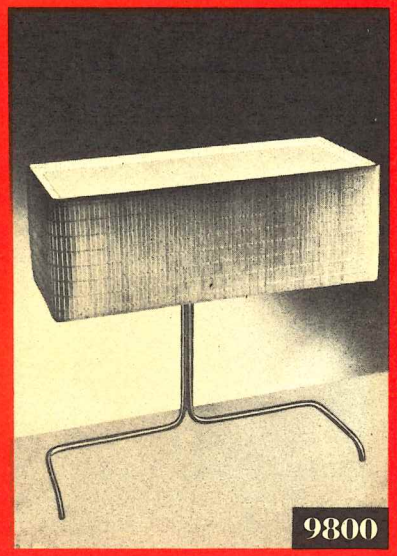


9833*: Gleaming brass collar accents the charcoal black tripod — natural Mindanao shade adds friendly informality. Light, airy, it makes smaller rooms seem larger. Scaled properly for today's furniture—52" high. Shade 18".

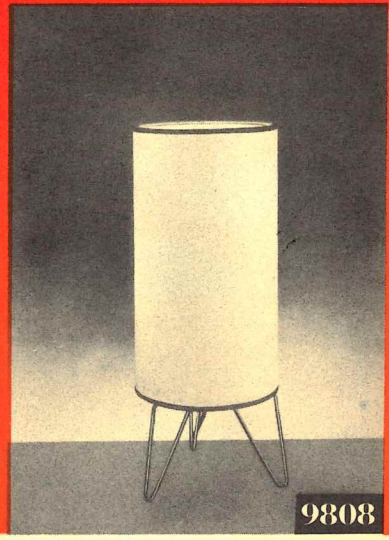


9829: Polished brass shafts seem to extend through shade and baffle. Korina wood base; Mindanao shade. 27" high. Shade 17½". 3 lights.

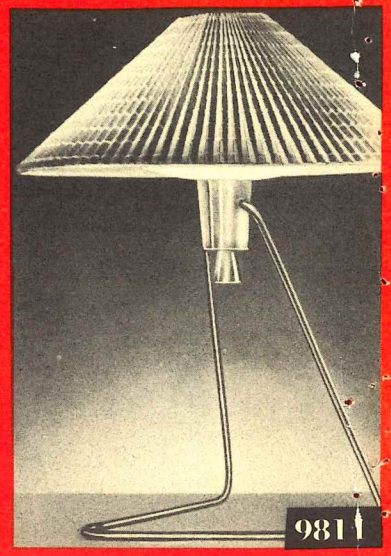
9801*: Casual tripod is light, airy. Crisp black wrought iron look. Natural Mindanao grasscloth shade. 26" high. Shade 18".



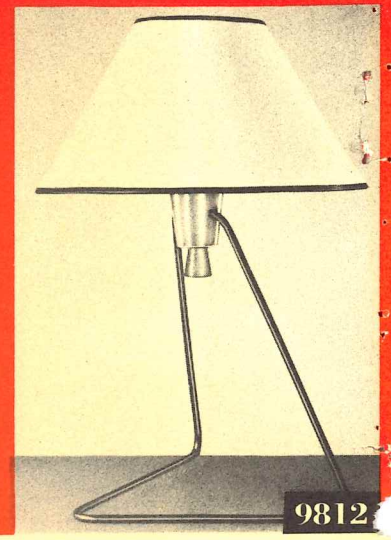
9800: Low and wide, to fit with sectional furniture. Black wrought iron look; natural Aspenslat shade. Glass diffuser. 17" high. Shade 7 x 17½". 2 lights.



9808: "Accent" light for decorative flavor. Bone white; parchment shade. **9809:** Charcoal black. **9810:** Oriental red. 15½" high.



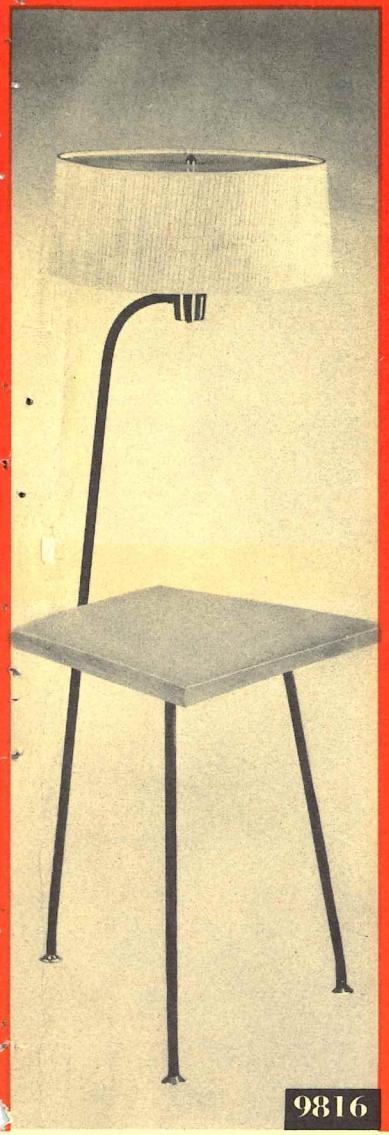
9811: Go-everywhere lamp—hang it on wall, set it on table! Pleated Aspenslat shade, diffuser. Brass rocket husk. 19" high. Shade 16".



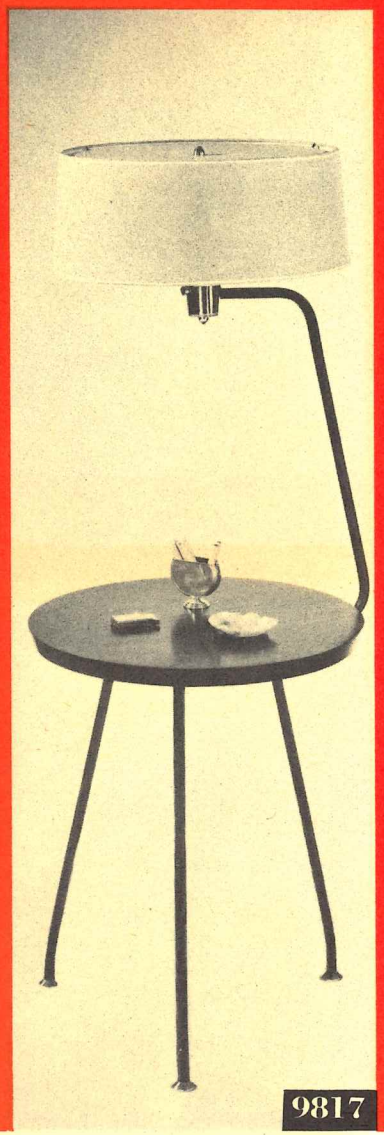
9812: Give the brass husk a quarter-turn and pin it on wall! White shade. Charcoal black. **9813:** Oriental red. **9814:** Bone white. 20" high. Shade 13½".

**With patented Lytemaster Reflector for twice as much glare-free reading light. (See page 2.)* *3-way, 50-100-150 Watt bulbs recommended.*

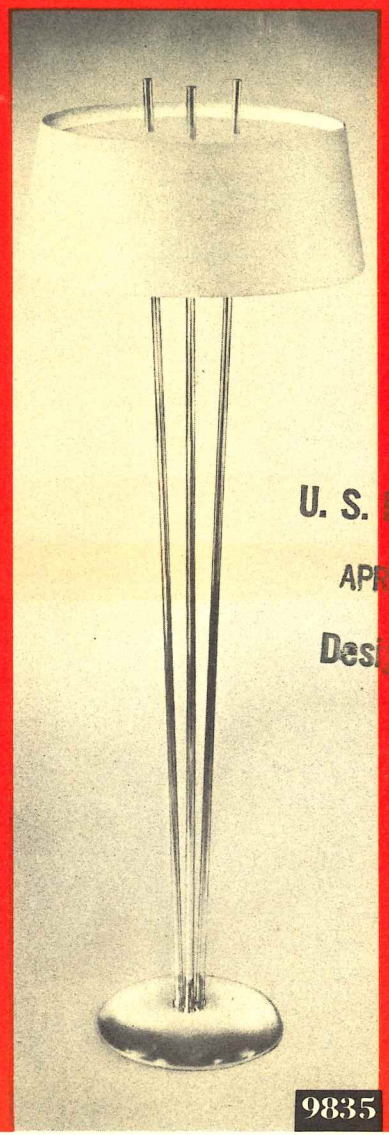
"Young Moderns" . . . informal, friendly, natural!



9816: Crisp tray lamp with today's popular shallower shade in natural Aspenslat . . . the baffle and diffuser eliminate unwelcome glare. Charcoal black, blonde wood and polished brass. Tapered rectangular tray 16" deep. 51" high. 16" shade.

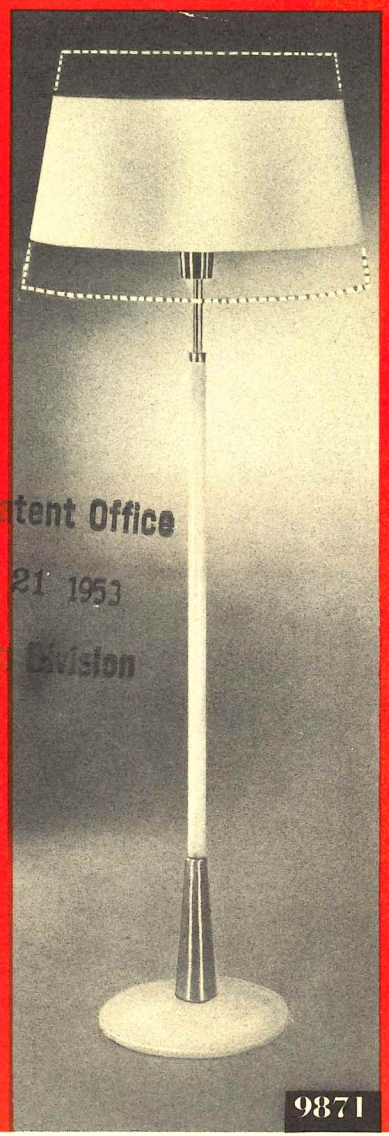


9817: A tray-lamp — it's doubly useful in half the space! Baffle and diffuser eliminate glare from shallower white open-weave shade. Walnut finish round table with brass, charcoal black finish. **9823:** Blonde wood. 51" high. Diameter 19". Shade 16".

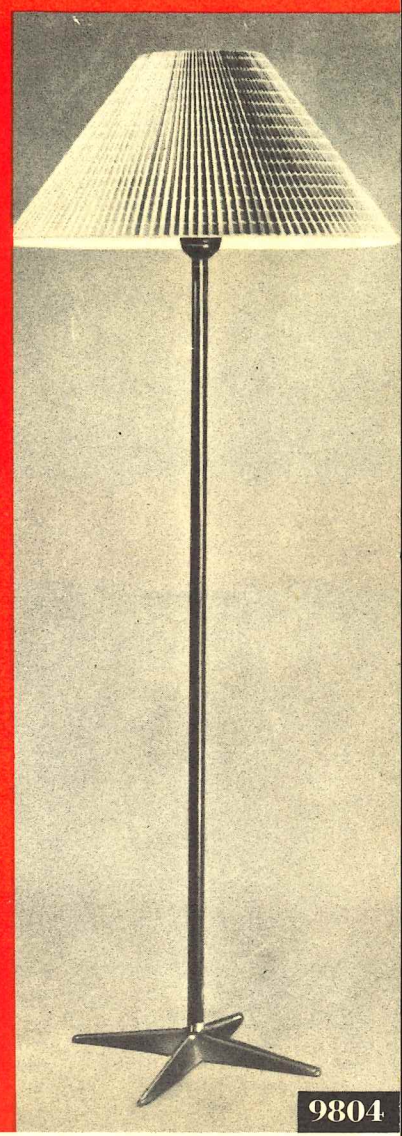


U. S. Patent Office
APR 21 1953
Design Division

9835: The sleek polished brass shafts seem to penetrate this shade! Shallower white textured linen shade harmonizes with any contemporary setting. **9836:** Charcoal black shafts, natural Mindanao shade. 53½" high. Shade 17½".

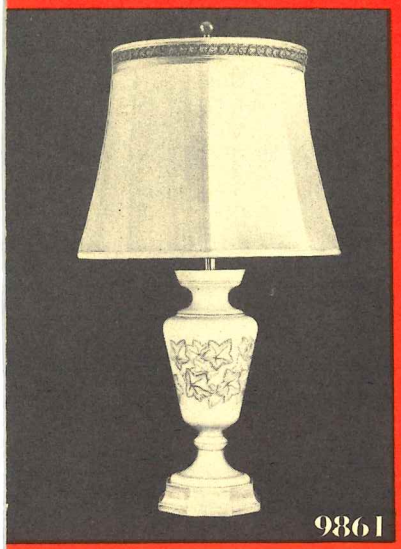


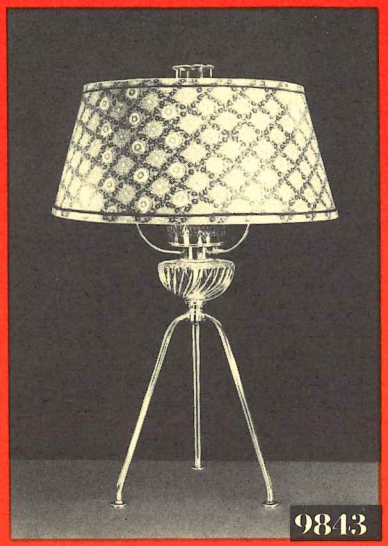
9871: Telescopes up or down to perfect height! Metal baffle at top and Plexiglas diffuser eliminate all glare. Brass detail. Bone white; white textured linen shade. **9870:** Satin black; natural shade. 42½" to 56" high. Shade 19".

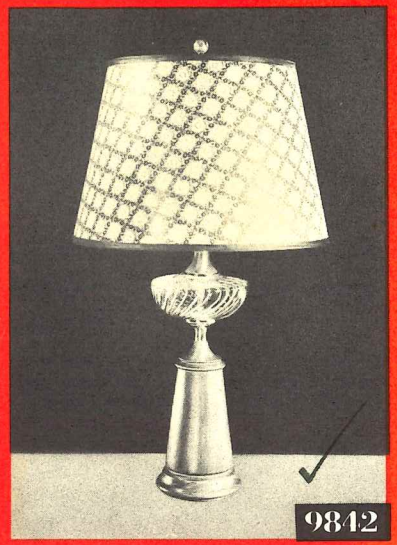


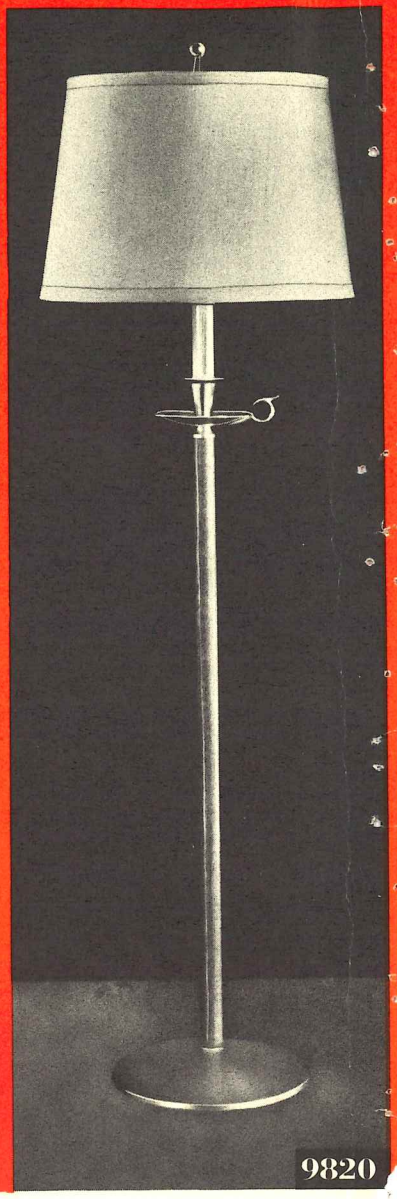
9804: The smart wrought iron-like star base fits snugly against chair or sofa. Wide-flairing Aspenslat shade diffuses soft, lovely light. Keyed to your new way of living—scaled correctly. Charcoal black and brass. 55" high. Shade 21".

See the clean, trim-free edges of these shades . . . just as leading decorators today prefer them!

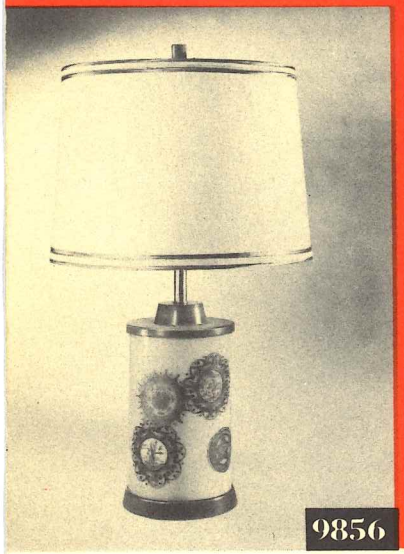


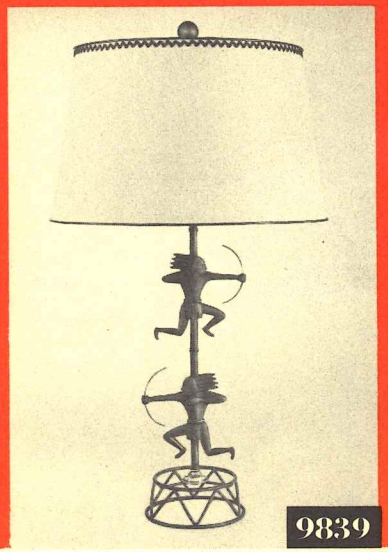


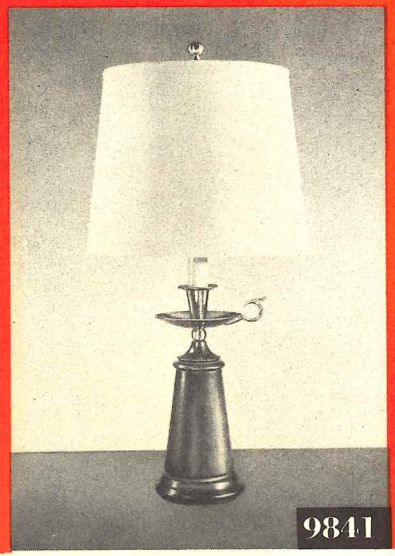




American Casual







9861*: Gold leaf on Bristol green vase; gold silk shade. **9863*:** Floral branch on Bristol greige and gold. Antiqued wood base. 27" high. Shade 17¾".

9856*: Rich black and gold coins on gray toned glass. Provincial wood base. Natural silk shantung shade. 26" high. Shade 18".

9843: Lighter looking brass tripod with swirling glass font and frosted hurricane. Laminated chintz shade, dark green trim. Provincial feeling. 26" high. Shade 17".

9839: Black cast iron Indian; brass bows and disc. Natural net weave shade. 33" high. Shade 17". Use 50-100-150 Watt bulb.

9854*: Casual key design on frosty glass ground. Charcoal black base. Square black cotton net shade on white. 25½" high. Shade 13½".

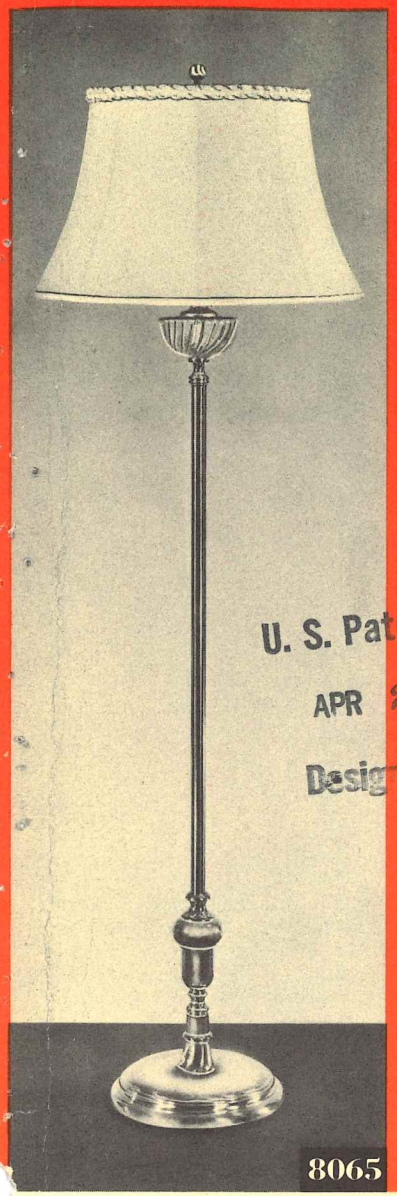
9864*: A famous traditional motif. Soft gold fluting on the Bristol yellow base. Beige silk shade. 27½" high. Shade 18".

9842: Crystal glass font on Provincial wood base. Charming chintz shade. 27" high. Shade 16½". Use 3-way, 50-100-150 Watt bulb.

9841: Gleaming brass candle holder contrasts with warm walnut base. Beige silk shade. 26½" high. Shade 14". Use 50-100-150 W. bulb.

9820*: This candle-holder lamp is reminiscent of old Vermont—wonderfully simple and "honest" for today's living. Gleaming brass with slender Walnut shaft. Beige silk shantung shade. 53½" high . . . scaled for today's rooms. Shade 17".

**With patented Lytemaster Reflector for twice as much glare-free reading light. (See page 2.)* *3-way, 50-100-150 Watt bulbs recommended.*



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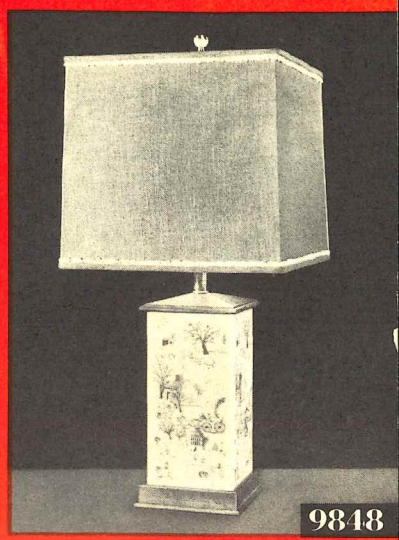
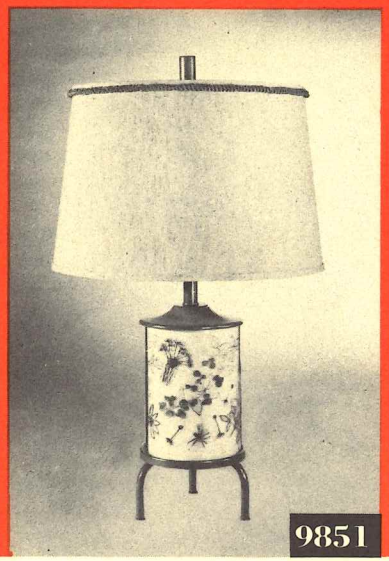
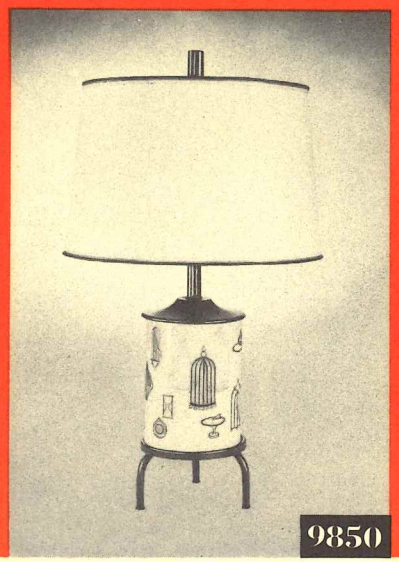
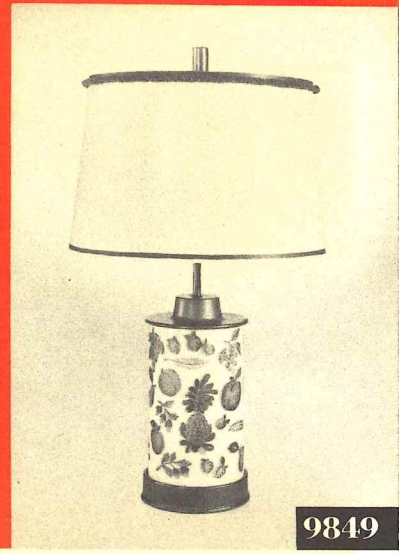
APR 21 1953
Design Division



American Casual







8065*: The swirling crystal glass font adds glistening new importance to your room! Slender, gleaming brass shaft. Inside glass reflector diffuses glare-free light. Lustrous egg tissue faille shade. 56½″ high. Shade 18″.

9822*: Here's Provincial flavor to crow about! 3-dimensional charcoal black rooster stands on Provincial wood shaft. Green textured linen shade with red ric-rac trim. Lightly scaled for today's rooms—55½″ high. Shade 18½″.

9840: Imagine this perky rooster against your window! Charcoal black, Provincial wood base. Green linen shade. 28″ high. Shade 18½″.

9851*: Terra brown thistle on tan glass; brown base. Matching linen shade. **9846*:** White and black on gray. 24½″ high. Shade 16½″.

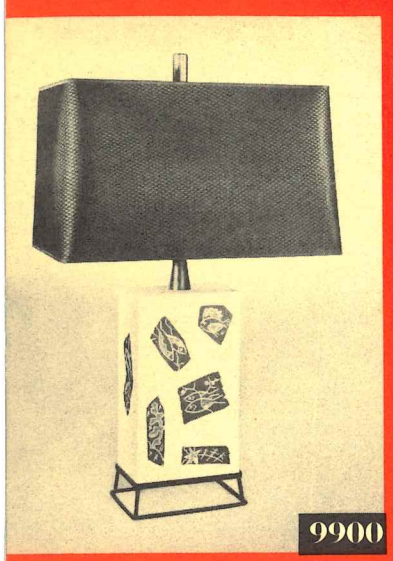
9844*: Red, lime and brown village scene on beige glass. Provincial wood mounting. Beige textured linen shade. 27″ high. Shade 17″.

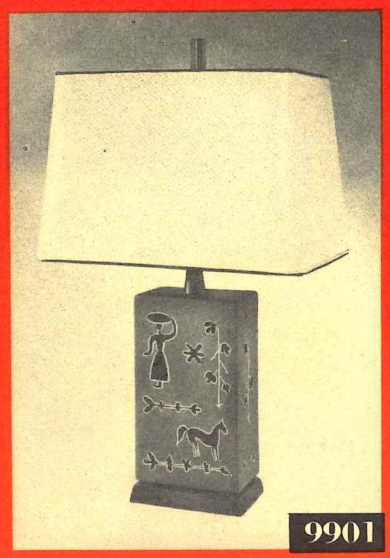
9850*: Cheerful, stylized designs in brown-ebony and terra cotta on light gray glass. White textured linen shade. 24½″ high. Shade 16″.

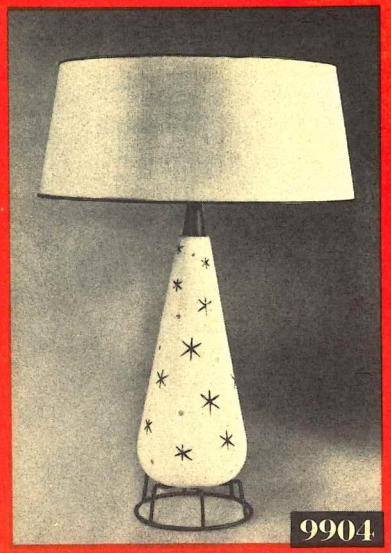
9848*: Rustic scene in green on milk glass; olive shade. **9845*:** Black and gray on milk; beige shade. 32″ high. Shade 14¾″ square.

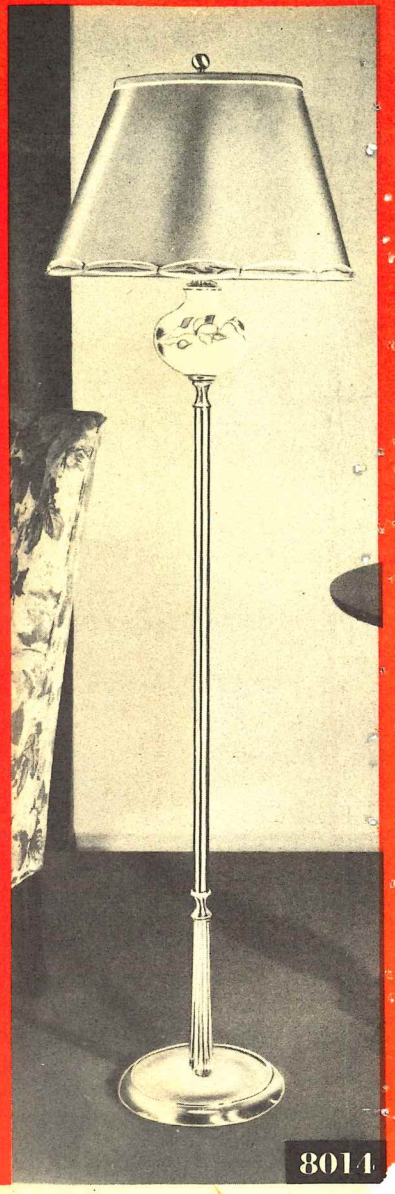
9849*: Fruit motif in cool shades of green on green-white glass. Matching metal mounting and shade. 25″ high. Shade 16½″.

3-way, 50-100-150 Watt bulbs recommended for all these lamps. **With patented Lytemaster Reflector. (See page 2.)*

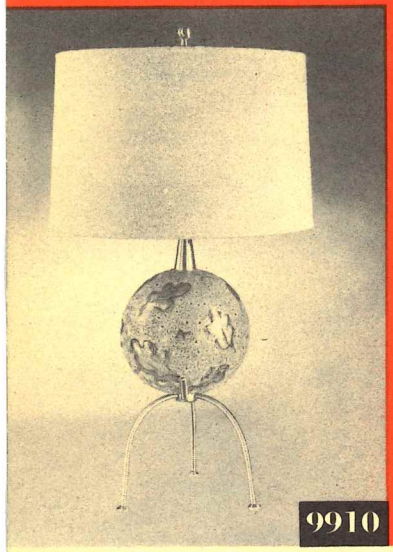


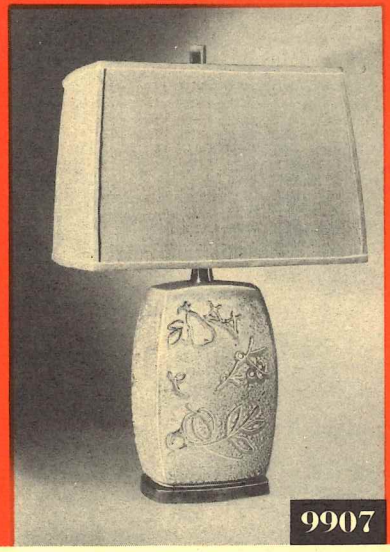


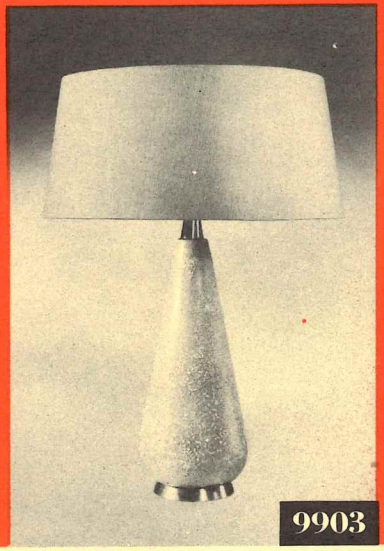




Ceramic Moderns . . . add fresh, new importance







9900*: Piscatorial patterns are fresh, new! Black cotton net shade. Bone white on black wire base. 29″ high. Shade 18″x14″.

9910*: Raised beige leaf on mottled ground, brass legs. Rose-beige weave shade with gold metal accents. 27½″ high. Shade 17″.

9901*: Glistening black primitives on matte black background. White cotton net laminated shade. 30″ high. Shade 18″ x 14″.

9907*: Soft beige with Scrafitto "white on wheat" design. Rectangular gold linen shade adds elegance. 26¾″ high. Shade 14″x18″.

9902*: Simple wheat cluster design on matte brown and polished brass. Natural and gold shade. 28″ high. Shade 14″x18″.

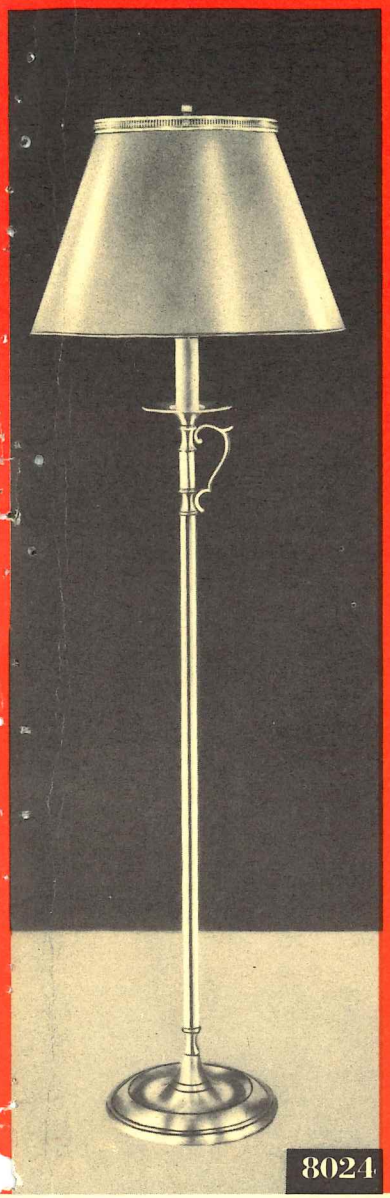
9903: "White on wheat" raised design. Shallow gold linen shade with top baffle and bottom diffuser. 26¾″ high. Shade 19″. 3 lights.

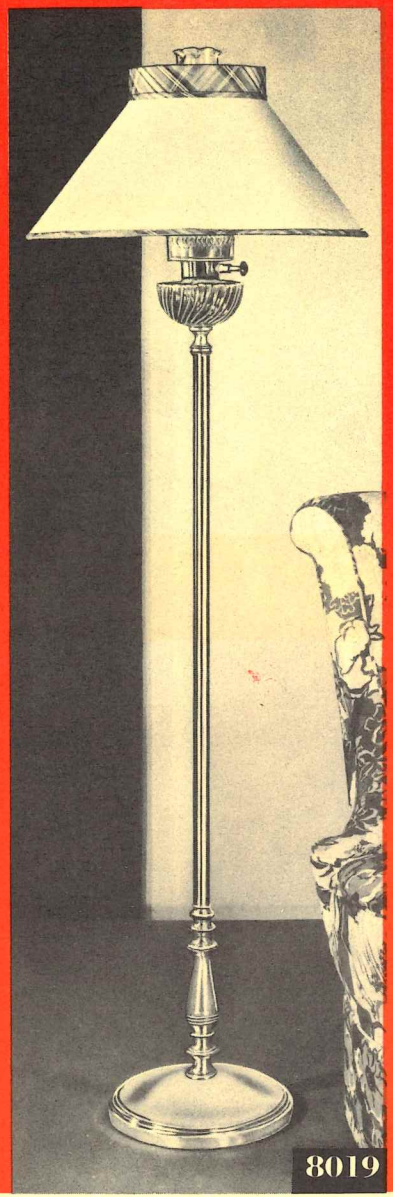
9904: Lustrous black stars on matte white ground. Shallow white Madagascar shade. Top baffle, bottom diffuser. 26¾″ high. Shade 20″. 3 lights.

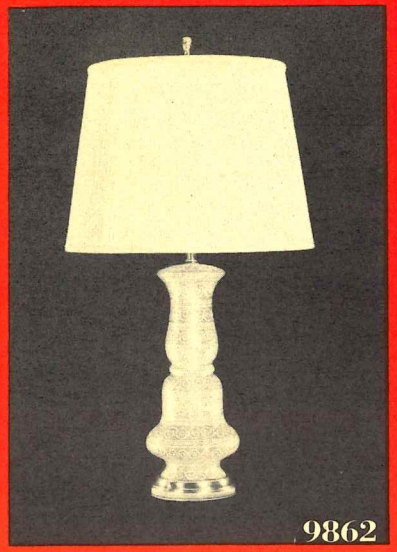
9909*: Lustrous black on matte white globe, set on black wrought iron legs. Black spatter shade. 27½″ high. Shade 17″.

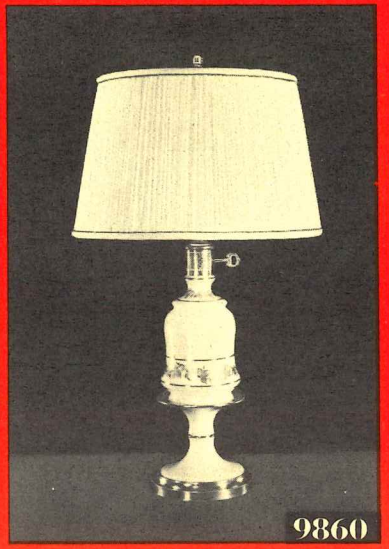
8014*: The milk glass font with its tinted floral pattern adds traditional interest, yet this lamp is lightly scaled for today's smaller rooms. Polished brass with Bristol white glass font. Lime faille shade. 54″ high. Shade 17″.

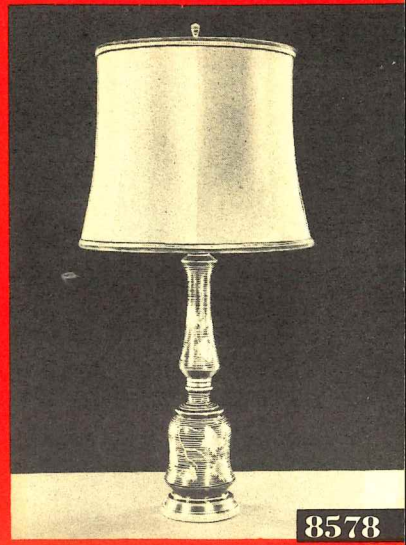
**With patented Lytemaster Reflector for twice as much glare-free reading light. (See page 2.)* *3-way, 50-100-150 Watt bulbs recommended.*



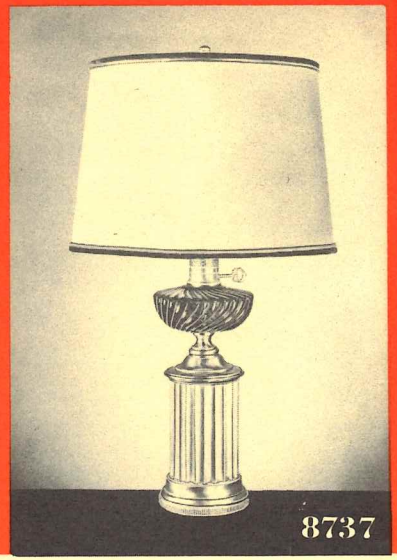


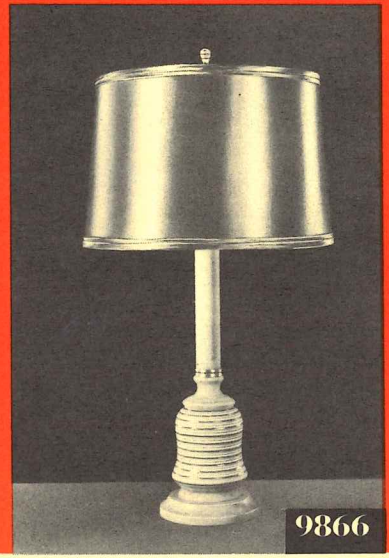


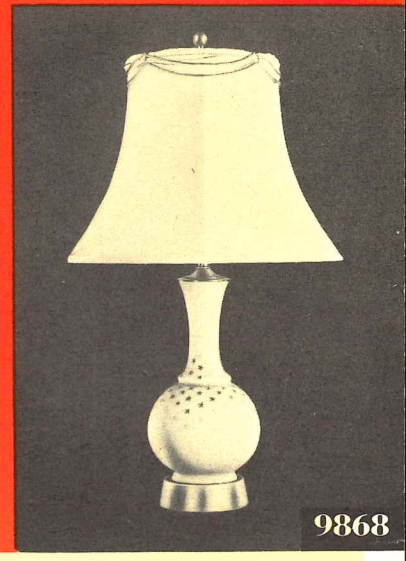




Manor Bristol . . traditional, with contemporary flavor







8024*: Superb for 18th Century, Colonial or Provincial settings. Wax-like ivory candle adds to the mellow warmth of the Old World finish. A junior size lamp—for den, bedroom, or "second" lamp in living room. 55" high. Shade 17".

8019: The crimp-edged frosted hurricane adds further traditional charm to the ruby glass font and gleaming pierced brass gallery. Natural pigskin parchment shade with plaid collar. Scaled to today's rooms—56½" high. Shade 18".

9862*: Translucent frosted Bristol glass, detailed with raised white Indian scroll. Knife-pleated white net shade. 26½" high. Shade 16½".

8737*: Fluted walnut column gives this lamp fresh traditional charm. Emerald green font. Gold faille shade. 28" high. Shade 16½".

9860*: Cake plate lamp. White and gold; egg chiffon shade. **9858*:** Blue and gold; white shade. **9859*:** Black and gold; gold shade. 26" high. Shade 16".

9866*: Smart avocado from base to finial, gold and white stripes. **9867*:** Vase, pink with gold fleur de lis. 28½" high. Shade 17".

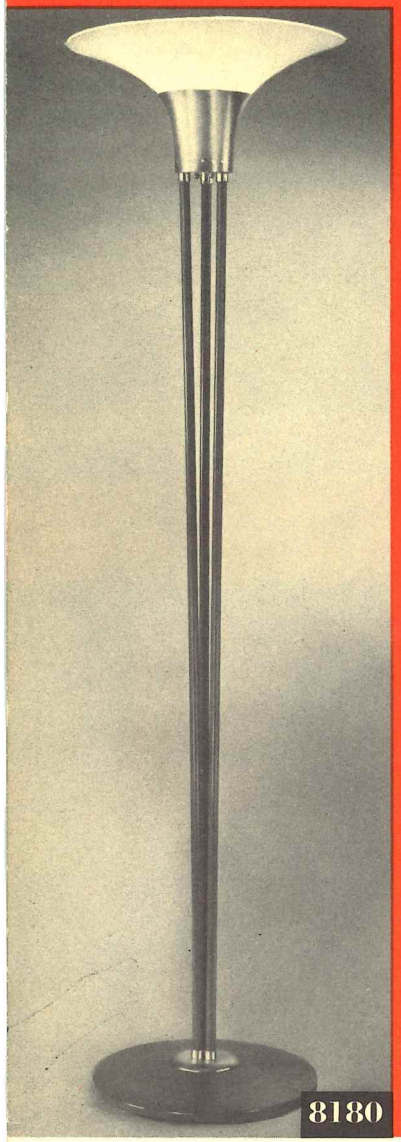
8578*: Traditional favorite. Gold leaf on green glass. Butter silk shantung shade. **8579*:** Gold stripes on brown ground; beige shade. 33" high. Shade 17".

9868*: Burnished gold stars on Bristol greige ground. Light greige silk shade with double drape trim. 27" high. Shade 18¾".

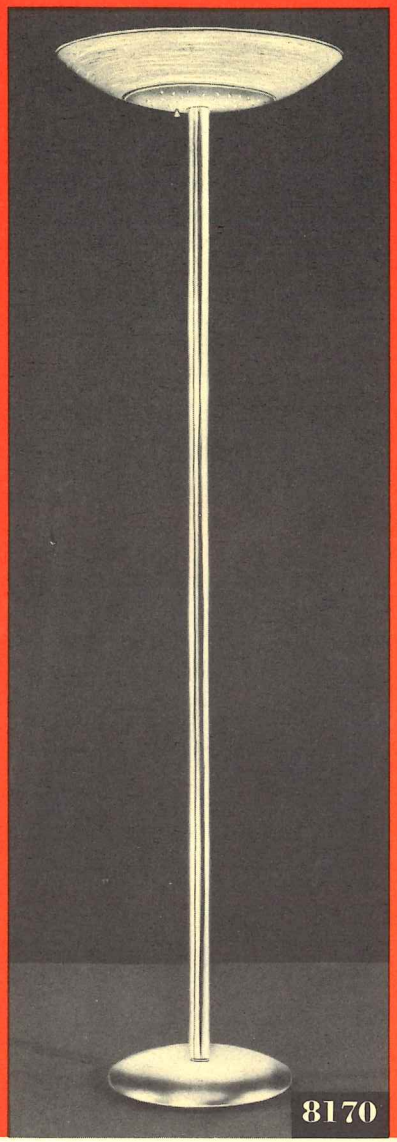
**With patented Lytemaster Reflector for twice as much glare-free reading light. (See page 2.)*

3-way, 50-100-150 Watt bulbs recommended.

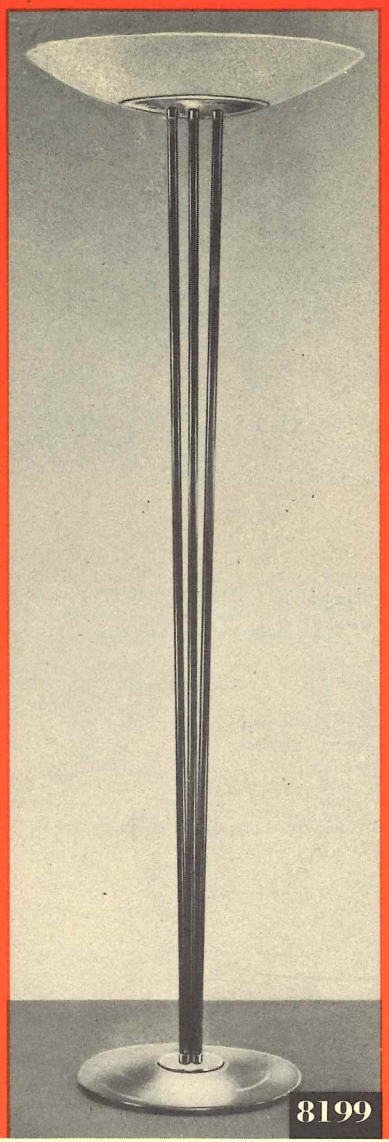
DaRays . . . fill your room with fine light!



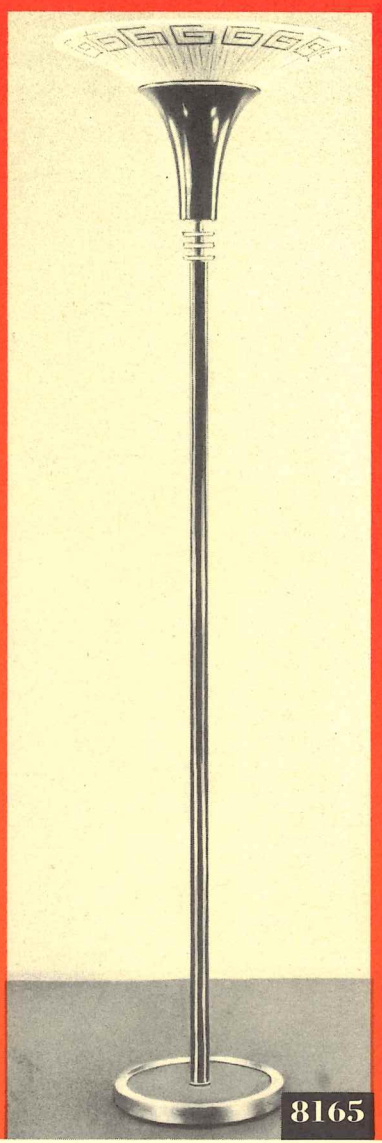
8180*: Crisp "upsweep" feeling extends from 3 shafts to wide-flaring etched glass bowl in smart star pattern. For modern or traditional settings. Brass detail. Moss Green. **8190*:** Ebony. **8191*:** Dove Gray. 65″ high.



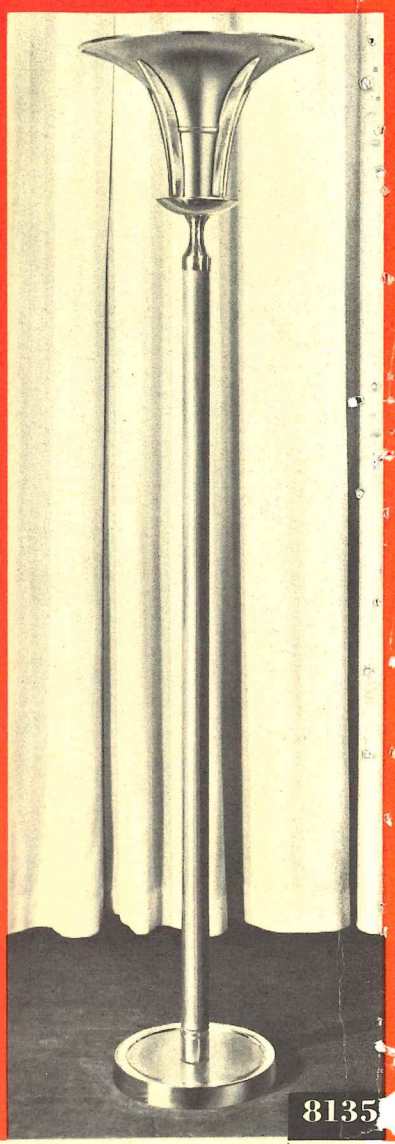
8170: Contemporary textured glassware adds sparkle and warmth —sets the stage for many a pleasant evening. Simple lines and gleaming brass blend with your new furniture. Soft, indirect "atmosphere" light. 64″ high. 3 lights.



8199: Three slender shafts reach up to support the broad, shallow bowl. The result is dramatic importance without a bulky look. Polished brass discs, ebony shafts, textured glass bowl. **8198:** Statuary white shafts. 65″ high. 3 lights.

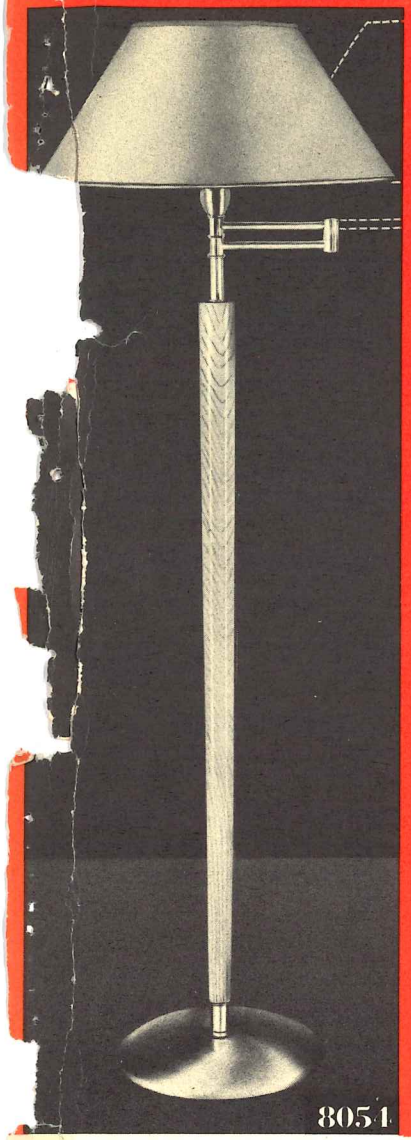


8165*: You'll like the classic modern details of this DaRay! Provides soft, even light for reading, sewing, television, canasta. And wins frequent compliments, too! Brass detail. Ebony. **8166*:** Light green. 63″ high.

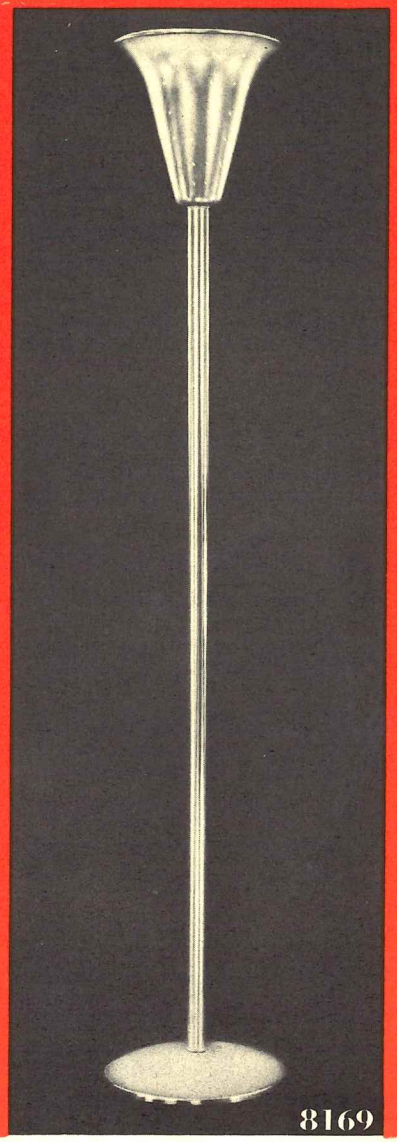


8135*: Lucite fins, pewter trim and polished brass set the contemporary mood of this handsome new DaRay. Fine indirect light floods your room, encourages pleasant conversation. **8158*:** Ebony, instead of pewter. 64½″ high.

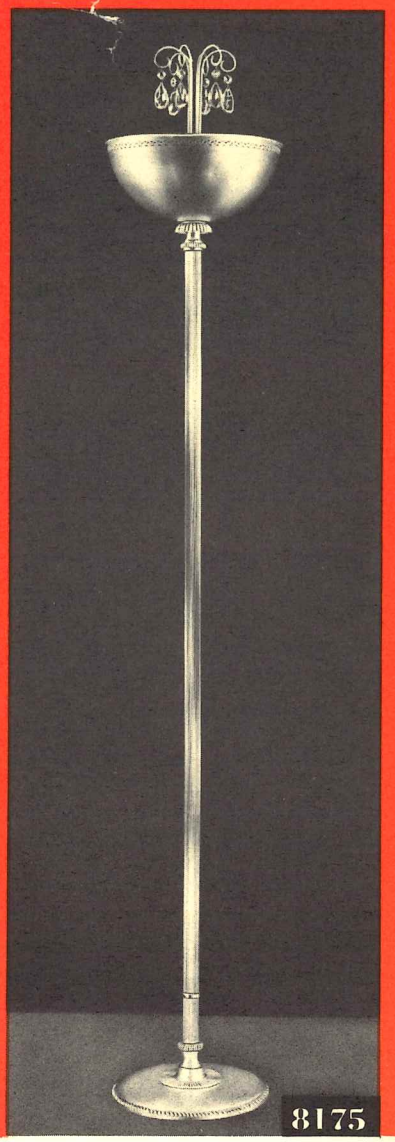
**3-way, 100-200-300 Watt bulbs are recommended for these DaRays.*



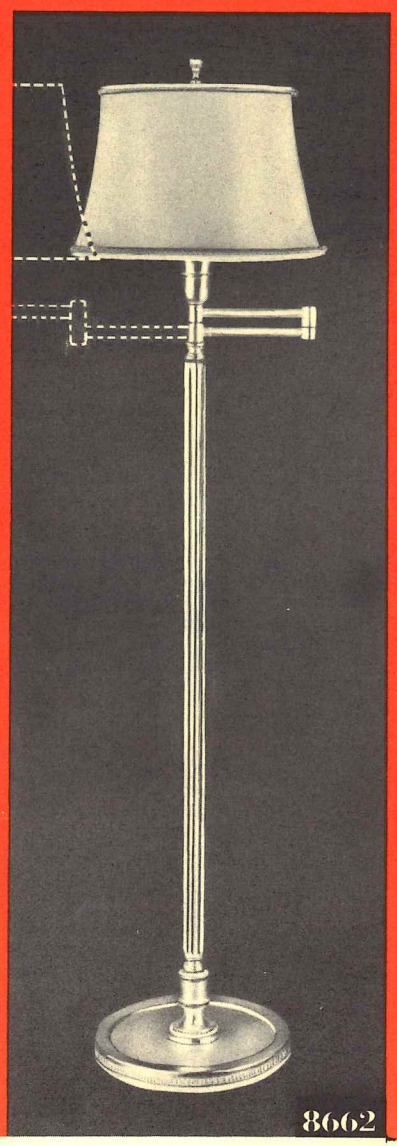
8054: Smartly tapered bleached oak shaft harmonizes with new furniture—arms swing out to put light where it's needed. Shallow, straw-textured beige shade with gold foil trim. Brush brass. Plastic diffuser. 53″ high. Shade 18″.



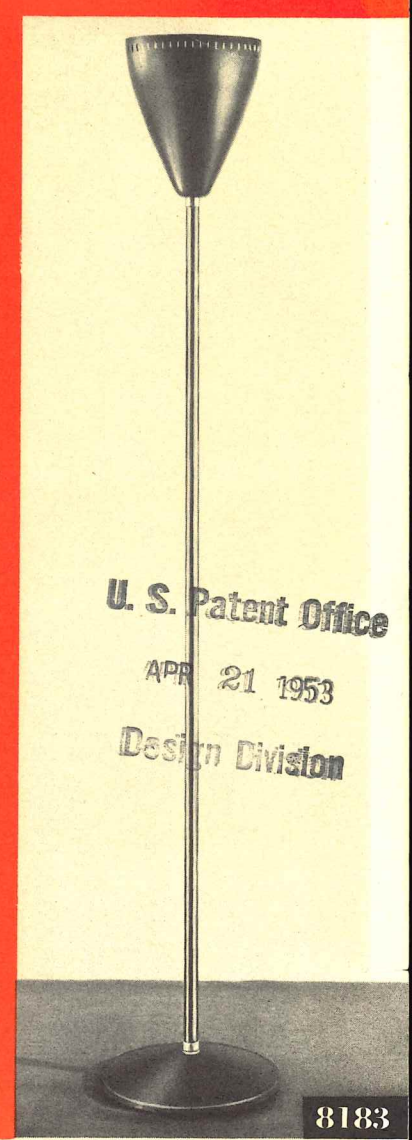
8169: Sleek pierced metal bowl is designed for twinkling style and superior lighting. You'll appreciate the restful indirect light for reading, canasta, television. Gold tone and gleaming brass. 62½″ high. Use 3-way, 50-100-150 Watt bulb.



8175: A fountain of light plays on the pear drops, gives it an effervescent quality. Antique silver with delicate reeding at neck, shaft and base. Bowl is perforated to add further twinkling effect to this DaRay. 64½″ high. 3 lights.



8662: Swing arm out over table, desk or easy chair—or move it out of the way. Blends with traditional or contemporary settings. Fluted gleaming brass post. Eggshell silk shade with braided trim. Plastic diffuser. 53″ high. Shade 12″.



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8183: Refreshingly simple, yet the pierced bowl adds twinkling lustre to an important corner. Scaled for today's furniture. Brass detail. Suede brown. **8184:** Ebony. **8185:** Oriental red. 63″ high. Use 3-way, 50-100-150 Watt bulb.

The metal parts of any Lightolier you select are especially processed for permanent tarnish resistance.

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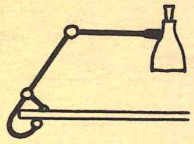
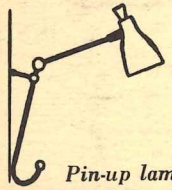
"Table-Hopper" 8440

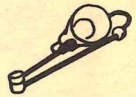
the most versatile lamp yet!



Bridge or desk lamp



Pin-up lamp



Folds away compactly

Where *can't* you use this lamp! Put it on the edge of the bridge table—it takes no space and gives you better down-light. It's a compact desk lamp that focuses every which way—a grand gift for students. Or, it's a wonderful reading-in-bed light. Or . . . pin it on the wall as easily as hanging a picture. Folds away when you're not using it—though chances are you'll be using it all the time! Just set on table edge or surface—special Gravity Clamp holds it securely. Swivels up . . . down . . . around at shade—arm locks. Brass detail. Full length 36". **8440:** Ebony. **8441:** Moss green. **8442:** Bone white. **8443:** Dove gray. **8444:** Terra cotta.

For matching lamps, see page 6

"Focus" 8101

adjustable and glare-free . . . the favorite reading lamp!

U. S. Patent Office
APR 21 1953
Design Division

This famous reading lamp goes with a man's easy chair as naturally as his pipe and slippers. There isn't a better light to read by—and its crisp, clean styling fits your new way of living like a television set! It telescopes up and down to the perfect height . . . arm turns to any direction . . . reflector even tilts to put light just where it's wanted! The Plexiglas diffuser spreads generous light—even and glare-free—over a wide area. 2 lights with 3-way switch give you a choice of three light intensities. With brass detail. **8101:** Ebony. **8102:** Terra cotta. **8103:** Moss green. 41" to 55" high.

For matching desk lamp, see page 7

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